GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:6298
ANSWERED ON:08.05.2002
PROPAGATE HEALTH AWARENESS AMONG RURAL PEOPLE
P.D. ELANGOVAN

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government have been concentrating on the Information Education and Communication (IEC) programme to propagate the health awareness among the people in the country, particularly in the rural areas;

(b) if so, the details thereof;

(c) the details of the funds allocated to various States for various health projects and to create health awareness among common public during the Ninth Plan period;

(d) whether the Government have taken any steps for the improvement in the role of NGOs and their active participation in these health projects and health awareness programmes; and

(e) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA)

(a)&(b) Yes, Sir. States are provided with funds for taking up IEC activities. Two specific programmes for involving the community at village level for promoting health & family welfare are :-

i.Mahila Swasthya Sanghs at village level have been constituted in 79, 512 villages for creation of awareness about the reproductive & child health and family welfare issues through interpersonal interaction.

ii.Zila Saksharta Samities in 227 districts have been provided funds to take up IEC activities on various issues in their districts through folk media, workshops and group meetings.

Apart from this, the services of DAVP, Song & Drama Division and Directorate of Field Publicity of Ministry of Information and Broadcasting are utilised to carry out grass-root level publicity in rural and far flung areas through various activities including exhibitions, film shows, cultural shows and folk programmes. Health providers themselves are also trained in counseling and advocacy. Further, health and family welfare messages are regularly telecast/broadcast through Doordarshan and All India Radio. Local channels of television and radio in the States are also being used for promoting health awareness.

(c) Statements showing State-wise and scheme-wise allocation during the Ninth Plan Period for various programmes of Health & Family Welfare are annexed.

(d)&(e) Yes, Sir. During the Ninth Plan Period the Ministry of Health & Family Welfare has given a large degree of autonomy to the NGOs. The NGOs are mainly engaged in advocacy and awareness generation on various programmes. At present 105 Mother NGOs are taking up these activities through field NGOs in 437 districts. Apart from this, 680 NGOs are involved in providing targeted interventions Tele-counseling & running community care centres all over the country under the AIDS Control Programme Increasingly, the need has emerged for NGOs to diversify in to service delivery, especially in areas where the Government systems are either inadequate.

(ANNEXURE TO LOK SABHA QUESTIONS NO. 6298 FOR 08.05.2002

State Wise Allocation of Funds under Family Welfare Programme during the Ninth Plan Period:

(Rs. in Lakhs)

Sl.No.	Name of State/UT	Total Ninth Plan In Cash	In Kind	Total
(1)	(2)	(15)	(16)	(17)
1	Andhra Pradesh	71726.84	15160.17	86887.01
2	Arunachal Pradesh	1197.17	560.14	1757.31
3	Assam	29802.27	7040.76	36843.03
4	Bihar	69128.21	22537.95	91666.16
5	Goa	1139.19	373.96	1513.15
6	Gujarat	50197.69	12953.24	63150.93
7	Haryana	16486.52	5338.52	21825.04
8	Himachal Pradesh	10216.81	1902.39	12119.20
9	Jammu & Kashmir	9316.28	2255.02	11571.30
10	Karnataka	57441.54	10575.64	68017.18
11	Kerala	40251.45	6300.00	46551.45
12	Madhya Pradesh	45772.56	22410.71	68183.27
13	Maharashtra	66931.02	18851.71	85782.73
14	Manipur	4386.29	720.26	5106.55
15	Meghalaya	2853.03	731.75	3584.78
16	Mizoram	2079.37	369.07	2448.44
17	Nagaland	1957.89	493.32	2451.21
18	Orissa	29250.45	8521.42	37771.87
19	Punjab	14382.22	6078.34	20460.56
20	Rajasthan	57261.03	15767.68	73028.71
21	Sikkim	2394.69	268.19	2662.88
22	Tamil Nadu	74668.59	10379.10	85047.69
23	Tripura	6158.44	963.19	7121.63
24	Uttar Pradesh	129329.60	48587.92	177917.52
25	West Bengal	52925.65	15262.62	68188.27
26	Chhatisgarh	3661.06	1432.44	5093.50
27	Jharkhand	5578.31	1392.54	6970.85
28	Uttranchal	2615.07	1163.12	3778.19
	Total (States)	859109.24	238391.17	1097500.41
	UTs with Legislature			
1	Pondicherry	1300.19	213.71	1513.90
2	Delhi	6410.81	2946.08	9356.89
	Total (UTs)	7711.00	3159.79	10870.79
	GRAND TOTAL	866820.24	241550.96	1108371.20

STATEMENT SHOWING SCHEME-WISE NINTH PLAN ALLOCATION FOR HEALTH PROGRAMME

(Rupees in Crores)

S.No	Name of Scheme	9th Plan allocation
1.	a)National Anti Malaria Programme	1000.00
	b) National Dengue Control Programme	35.00
2.	National Leprosy Eradication Programme	301.00
3.	National Tuberculosis Control Programme	450.00
4.	National Programme for Control of Blindness	448.00
5.	National Guinea-worm Eradication Programme	2.00
6.	National AIDS Control Programme	760.00

7 Strengthening of Drug Control and Food Standard Administration in the States: Setting up of District Food Inspection Units in the States/Uts. 5.00

8. Control/Containment of Non-communicable Diseases:-

National Cancer Control Programme 190.00

9. National Iodine Deficiency Disorders Control Programme 18.00

10 National Mental Health Programme 28.00

11 Assistance to Voluntary organisation: Improvement of Medical Services 10.00

12 Training/Development of Nursing Services: Strengthening/adding seats to existing schools of Nursing 4.50

13 Environmental Health and Risk Assessment 6.00

14 National Programme for Control & Treatment of Occupational Diseases 25.00

15 Assistance to States for Capacity Building 60.00